Storage Media 2007 Event Schedule

Storage Decisions

Held annually in Chicago, New York, Las Vegas and now Toronto, Storage Decisions is targeted to the needs of invited audiences of decision makers responsible for planning, implementing and achieving measurable return from their investments in storage products and services. Storage Decisions provides sponsors and exhibitors with the opportunity to directly impact the buying decisions of high-level IT executives and storage managers from top companies.

Designed for enterprise storage managers who look to maximize storage infrastructures, Storage Decisions' sessions focus on which technologies deliver the best ROI, and how to choose products that match application requirements such as performance, data protection, manageability and availability. This invitation-only event brings IT professionals together with industry experts, analysts and vendors who can help them plan, implement and maximize the best storage initiatives today and well into the future. What's more, sponsors and exhibitors can reach these power buyers in "buying mode" as they complete their 2007 buying cycle and plan for 2008. And you can be sure your messaging won't be lost in the clutter as the number of exhibiting vendors is limited.

Storage Decisions Schedule

- May 16-18 – Hyatt Chicago
- June 6-8 – Toronto Convention Center
- September 26-28 – Hilton New York
- December 5-7 – Venetian Hotel Las Vegas

Storage Decisions Seminar Series

Storage Decisions topic-based seminars provide delegates with one day of expert content, peer networking opportunities and direct interaction with vendors, thus attracting leading storage managers in every city on the schedule. Storage vendors have the opportunity to align themselves with a specific segment of the industry while increasing their exposure to a select group of pre-qualified technical decision makers with an interest in the topic.

2007 Seminar Schedule

Disaster Recovery Planning
- March 27, 2007 – Washington, D.C
- March 29, 2007 – Boston, MA
- April 10, 2007 – Ottawa, ON
- April 12, 2007 – Philadelphia, PA
- November 7, 2007 – Atlanta, GA
- November 8, 2007 – Raleigh, NC
- November 13, 2007 – Chicago, IL
- November 15, 2007 – San Francisco

Advanced SAN School
- March 13, 2007 – Dallas, TX
- March 15, 2007 – Raleigh, NC
- March 20, 2007 – New York, NY
- August 21, 2007 – San Francisco
- August 23, 2007 – Seattle, WA

Backup School Hits the Road
- March 1, 2007 – San Diego, CA
- March 6, 2007 – San Francisco, CA
- March 8, 2007 – Seattle, WA
- April 24, 2007 – Atlanta, GA
- April 26, 2007 – Charlotte, NC
- August 7, 2007 – Chicago, IL
- August 9, 2007 – Columbus, OH
- August 14, 2007 – Toronto, ON
- October 23, 2007 – Washington, D.C.
- October 25, 2007 – Philadelphia, PA
- October 30, 2007 – Boston, MA
- November 1, 2007 – New York, NY

Email Archiving
- March 20, 2007 – Chicago, IL
- March 22, 2007 – Minneapolis, MN
- April 4, 2007 - San Diego, CA
- July 18, 2007 – Toronto, ON
- July 24, 2007 - San Francisco, CA
- July 26, 2007 – Atlanta, GA
- November 29, 2007 - London
- December 4, 2007 – Charlotte, NC
- December 6, 2007 - New York, NY

Storage Virtualization
- July 31, 2007 – New York, NY
- August 2, 2007 – Washington, D.C.

Advanced SAN School

Storage-area network (SAN) technology has been a boon to IT departments, but not without its pitfalls. While many large organizations have SANs, many would admit they have become a burden to manage and grow. Advanced SAN School will help storage managers work through many of the issues plaguing SANs today with an eye toward the SAN technologies of tomorrow. Stephen Foskett, Director of Strategy Services, GlassHouse Technologies, will provide advice and insight to help storage professionals manage, grow and optimize SAN technology.

Topics include:
- Virtualization options
- When and where: 2Gb, 4Gb, 8Gb, 10Gb Ethernet
- Provisioning the right way
- Switch architecture
- SATA and SAS – changing the economics of SAN
- How Windows-based products widen the NAS and iSCSI market
- New array players

Disaster Recovery Planning

Storage Decisions' Disaster Recovery Seminar Series will provide storage managers and DR planners with an inside look at what makes a solid DR plan. Expert speaker and well-known DR author, Jon William Toigo, will show attendees what it takes to develop a foolproof DR plan. Often times disaster recovery plans are shrouded in secrecy. While keeping plans under wraps may be good to keep individual businesses covered, it makes understanding and learning what the common DR best practices are very difficult.

Topics include:
- Best practices and ways to achieve a cost-effective DR plan
- How to ensure data is usable should disaster strike
- Data classification modeling
- How to test DR plans and systems

Backup School Hits the Road

Backup is the one topic that continually plagues storage-focused IT professionals. Keynote speaker, W. Curtis Preston,V.P. of Data Protection at GlassHouse Technologies, will go into in-depth detail on the issues, technologies and solutions surrounding backup. Whether delegates are looking to enhance existing tape infrastructure, evaluate and select a disk-based backup product, encrypt and archive data or find out more about emerging backup technologies (continuous data protection (CDP), data reduction, etc…) this event will bring the most qualified storage and backup architects together in one venue.

Topics include:
- The top 10 ways people misconfigure their backup systems
- How to avoid those mistakes
- The pros and cons of the different disk-based backup targets
- An overview of CDP, data reduction backup and replication-based backup systems

Storage Virtualization

According to Arun Taneja the vision of a true storage-area network (SAN) will be realized by virtualization. But, the tricky part will be understanding how to complete the puzzle using virtualization. This seminar series with the Taneja Group founder will take an in-depth look at how storage virtualization is being thought of and deployed today. Arun will discuss why virtualization is back en vogue with forward-thinking storage and server managers.

Topics include:
- In-band vs. out-of-band vs. hybrid approach
- Controller-based, network-based and host-based options
- Virtualization architecture options
- Improving application availability
- How virtualization can increase utilization, reporting and overall performance
- Thin provisioning, replication and future applications

Email Archiving

Mark Diamond and Bill Tolson of Contoural, Inc. show how an email archiving strategy can help IT professionals deal with the issues resulting from the explosive growth of email and new discovery requirements and regulations. Delegates will learn how they can reduce storage, quickly respond to litigation and compliance problems, increase IT productivity and reduce backup and restore time. Finally, case studies show what can happen when email archiving best practices are ignored.

Topics include:
- Archiving vs. backup
- Trends in compliance and litigation
- When do you delete an email, the "smoking gun" strategy
- Retention policy options: Save nothing, selective deletion, selective retention, save nearly everything
- Characterizing your messaging system: number of mailboxes, geographies, existing service level agreements (SLA), emails per day, average size, existing PSTs
- Designing an email archiving strategy

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