

# SNW Sponsorship Options

<b>SNW Spring 2007*</b>	<b>Contributing Sponsorship</b>	<b>Participating Partners Sponsorship</b>
<b>Cost</b>	<b>\$17,500</b>	<b>\$10,500</b>
<b>Booth size</b>	10' x 4'	8' x 4'
<b>Includes:</b>	6'x2' skirted table Standard electrical drop 2 chairs, 1 wastebasket	6'x2' skirted table Standard electrical drop 2 chairs, 1 wastebasket
<b>Plus</b>	Pre-conference promotion on SNW Website, 10 ComputerWorld ads 5 full conference passes 10 full conference passes for IT end users  On-site visibility with logo listing on agenda, conference guide, and 75-word listing in conference guide	Company name listed on the Conference Website in the full Sponsor/Exhibitor text listing. <b>2</b> full conference passes <b>5</b> full conference passes for IT end users  On-site visibility with logo listing on agenda, conference guide, and 75-word listing in conference guide
<b>Additional Rentals</b>		
Computer kiosks (2)	\$576.70	\$576.70
Monitor* (2)	\$660.00	\$660.00
Hardwired keyboard and optical mouse*	\$180.00	\$180.00
Internet connectivity	\$1,295.00	\$1,295.00
Lead retrieval scanner	\$285.00	\$285.00
<b>SUBTOTAL</b>	<b>\$2,996.70</b>	<b>\$2,996.70</b>
Tax @ 7.75%	\$232.24	\$232.24
<b>SUBTOTAL</b>	<b>\$20,728.94</b>	<b>\$13,728.94</b>
Signage	\$145.00	\$145.00
Tax @ 6.5%	\$9.43	\$9.43
Trifold printing 300	???	???
<b>TOTAL</b>	<b>\$20,883.37</b>	<b>\$13,883.37</b>



\* Estimate based on Fall SNW pricing

- Participating Partner option does not allow popup booth but does provide for rental of pedestals for demo machines
- Less desirable booth placement on expo floor
- Signage can be hung from back wall at whichever length and height desired

# Participating Partner Booth

- Recommend replacing table with 2 computer kiosks
- 3' x 6' custom banner with logo and key bullets

**Fig. 20C**

Participating Partner Booth Layout  
(8'x4')



**Orion Computer Kiosk**

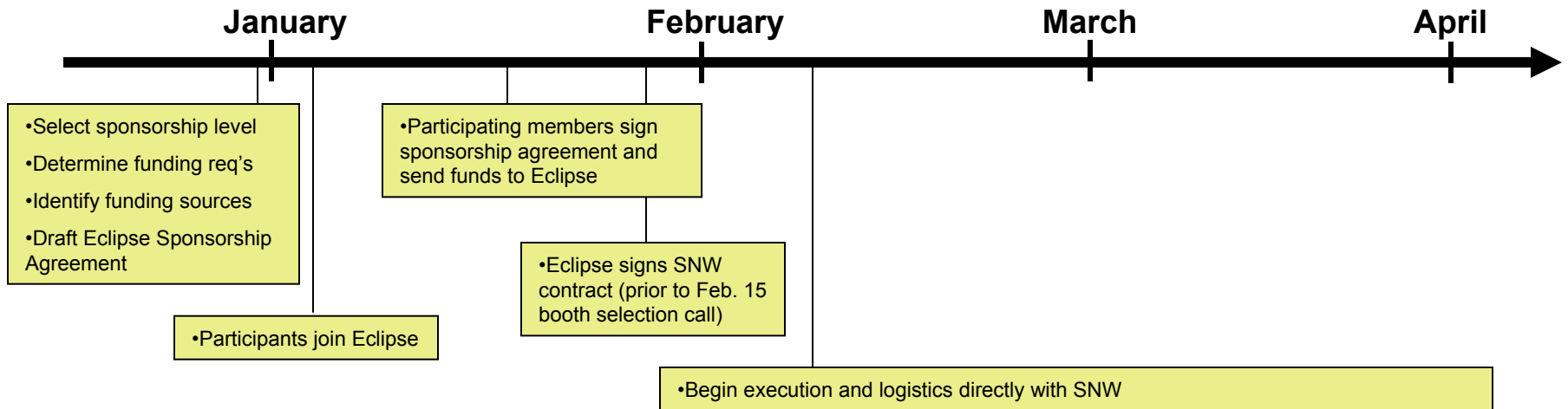
*Black*  
28"W 28"L 40.5"H  
N75079

Pedestal for computer demo with keyboard tray and interior storage. (Computer not included.)



# Event Timeline

## SNW Spring April 16-19 San Diego, CA



	January	February	March	April
<b>Key Dates</b>	•Participants interested in sponsoring SNW join Eclipse	•Feb 15 – Booth selection meeting & contract due		•April 16 - show begins