

February 21, 2007 Aperi Community Conference Call - Meeting Minutes

All agendas and minutes posted on the newsgroup: [Web portal](#) or [newsreader](#)

Project participants are encouraged to communicate through:

- Project wiki (eclipse.org/aperi)
- Mailing list (aperi-news@eclipse.org)

Attendees:

Company	Attendees
Brocade	John Crandall
CA	Absent
Cisco	Absent
Emulex	Absent
LSI	Absent
Fujitsu	Absent
IBM	Allen Marin, Brenda Haynes, Ted Slupesky
NetApp	Absent
Novell	Absent

Yellow boxes embedded in the Agenda capture noted meeting comments and actions.

Agenda Overview:

1. Review and provide feedback on new trifold for review
2. Update on SNW sponsorship and next steps
3. Storage World Conference opportunity

Agenda Details

1. Review and provide feedback on new trifold for review

There was some updated text posted to the Aperi wiki that we want to consider for the community trifold for SNW. We didn't spend a lot of time discussing it other than to suggest that community participants take a look and provide any feedback. IBM can help design the trifold with this content and any appropriate images we want to include.

Action:

- Comments should be posted to the wiki or sent through the mailing list by March 7, so we can get Eclipse legal to approve and schedule the design and printing. Mailing list is: aperi-news@eclipse.org

2. Update on SNW sponsorship and next steps

- Computerworld held their booth selection meeting on February 15, and we had a representative that was able to participate. The Aperi booth is PP 24 (Participating Partner). The SNW Spring 2007 floorplan has been posted to the wiki.
- We also discussed the opportunity to demonstrate Aperi within the Solutions Center at SNW. To do so, we would have to piggyback on one of the participants that might already be participating in the Solutions Center and position the demo along one of this year's themes, which include Storage Management. Allen Marin is checking with the IBM storage team to see if IBM is planning to participate in the Solutions Center, and all Aperi participants should do the same. Here are this year's themes. If anyone has a suggestion, please communicate via the mailing list, wiki, or the next community call.

Technology Themes

This spring, the Solutions Center will feature a number of technology interest areas representative of the storage industry product offerings. There is something here for everyone. Demonstrate how your solutions solve the unique problems for IT End Users from large enterprises, as well as the small-medium sized businesses.

- **Information Lifecycle Management:** Benefiting from Storage Tiering, Defining and Enforcing Policy, Managing your Data, Managing Data Classification, Archiving for Better Retrieval
 - **Data Protection:** Defining and Implementing Backup Strategies, Achieving Though CDP, Implementing VTL Solutions, Managing Data with Deduplication Strategies, Data Protection through Replication, Implementing Long Haul Replication strategies
 - **Security:** Protecting Your Data Through Key Management, Defining and Enforcing File Access Control, Allowing Secure Unified Access, Defining and Implementing Identity Management, Managing Physical Security
 - **Storage Management:** Benefiting from SMI-S, Understanding XAM
 - **Managing Structured Data Applications:** Protecting Your Databases, Ensuring Regulatory Compliance, Consolidating your Data
 - **Infrastructure:** Fulfilling the Promise of IB, IP, FC (High bandwidth innovations)
 - **VAR/Integrators Solutions:** Demonstrations of Integrated Solutions Showcasing Products from Companies on the Sponsor/Exhibitor Roster
- We reviewed the status for those participants that are contributing to the SNW booth. So far, Brocade, IBM, LSI, NetApp, and possibly Fujitsu are committed and are working on sending funds to the Eclipse Foundation, who will consolidate the funds and pay for the booth on behalf of the project.
 - Over the next couple of weeks, the project will post a project timeline that describes the required activities and associated dates for preparing for the SNW show. At this point, the only deadline prior to the call is for us to submit the Aperi logo to the show promoters (Computerworld).

Action:

- Allen Marin is checking with the IBM storage team to see if they will be participating in the Solutions Center, and all Aperi participants are encouraged to do the same.
- Allen Marin will forward the Aperi logo to Computerworld for the sponsorship and will post a project timeline for additional logistics requirements.

3. Storage World Conference sponsorship opportunity

- Since we are planning on spending our first-half outreach resources on SNW, we were not planning on sponsoring a booth at the spring Storage World Conference. Nonetheless, the SWC event management team thinks it's important to have Aperi represented, so Allen Marin submitted an application for a speaker slot. In addition, it might be worthwhile to consider an additional sponsorship that won't cost a lot of money and that won't require any travel. Some suggestions were some type of room drop where we can include some trifolds or other collateral, or the sponsorship of a coffee cart or something that would help promote Aperi in the absence of a booth. If you have any suggestions, please communicate those through the wiki, mailing list, or bring them to the next community call.

Action:

- If you have any suggestions on how the project can promote Aperi at SWC without spending a lot of money and that doesn't include travel, please pass them along.

Next Meeting is scheduled for March 15