

| SNW Schedule   |  | July |      | August |        | September |      | October |      |      |        |       |      |       |
|--|--|------|------|--------|--------|-----------|------|---------|------|------|--------|-------|------|-------|
| Week starting:   |  | 7/23 | 7/30 | 8/6    | 8/13   | 8/20      | 8/27 | 9/3     | 9/10 | 9/17 | 9/24   | 10/1  | 10/8 | 10/15 |
| Activities   |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Booth selection meeting                                  |  |      |      |        | 16-Aug |           |      |         |      |      |        |       |      |       |
| Submit hi-resolution logo                                |  |      |      |        |        | Done      |      |         |      |      |        |       |      |       |
| Submit Customer enduser registrations (5 comp passes)    |  |      |      |        |        | Ongoing   |      |         |      |      |        |       |      |       |
| Show registrations/hotel reservations                    |  |      |      |        |        |           |      | 14-Sep  |      |      |        |       |      |       |
| Sponsor profile  |  |      |      |        |        |           |      |         | Done |      |        |       |      |       |
| Order booth properties                                   |  |      |      |        |        |           |      |         |      |      | 24-Sep |       |      |       |
| Eclipse Sponsorship Agreement Updated                    |  |      |      |        | Done   |           |      |         |      |      |        |       |      |       |
| Eclipse Sponsorship Agreement Signed by each participant |  |      |      |        |        |           |      | 7-Sep   |      |      |        |       |      |       |
| Trifold Updated  |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Live Demo Updated  |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Presentation Updated                                     |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Update FAQ   |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Secure volunteers for booth                              |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Promotional Items (??)                                   |  |      |      |        |        |           |      |         |      |      |        |       |      |       |
| Send note to opt-in users about SNW                      |  |      |      |        |        |           |      |         |      |      |        | 6-Oct |      |       |

SNW (10/15-18)