EclipseCon Ignite

(Does this count as one of my 20 slides?)
EclipseCon Ignite

• Ian said “try to be funny”
  – I need at least 1 week notice to be funny

XKCD “Making Hash browns”
Me, this morning...

http://www.flickr.com/photos/azchristopher/180986027
Social Networking Suggestions for EclipseCon Ignite Talk

• Use tag #eclipsecon and #donaldawesome

Follow me on twitter @DonaldEclipse
– Identica is lame*, you won’t find me there as I’m not a freetard.

Don’t friend me on Facebook unless you’re my, uh, Friend.

* I kid, Identica is a Canadian thing and I know the guy who built it
Other Social Networking Details
But First, a Sooner Conference...

ESE Registration Opens

http://eclipse.org/go/ESEVID
Announcing EclipseCon 2011

• March 21-24
  – 4 full days! (Not 2.5 -> FOUR!)
• Santa Clara, CA
• Conference Chair ---------------→
Live Twitter Feed Update

ian Skerrett: #donaldawesome @DonaldEclipse is kicking a$$ at ignite talk, yo dawgs!!!
6 secs ago via Brizzly

Igayowski: 500,000th tweeter using #donaldawesome tag gets an eclipse logo'd toothpic
8 secs ago via TweetDeck

Bernd Kolb: #eclipsecon? why is #donaldawesome and #eclipsecon trending? Did I miss the CFP? ESE is soon!
14 secs ago via TweetDeck

Canizeiqzivc: oh crap, why did I agree to be the PC chair for #eclipsecon, I should never answer emails during runner's high
17 secs ago via Tweet Button

Web Rat: eclipse is evil because it advocates commercial adoption for open source no matter what #donaldawesome says.
20 secs ago via web

Lars Kurth: #donaldawesomer if he uses Symbian!
EclipseCon 2010 “The Good”

• Great BUZZ

• FUN

• Didn’t loose shirt
EclipseCon 2010 Lessons Learned

• Bigger Rooms with Better AV layout

• Improve Exhibits Area Layout

• Need more focus on session quality
EclipseCon 2011

• We will have bigger rooms!

• We will have better Exhibits Layout!

• We will focus on Session and Speaker Quality!
EclipseCon 2011 Key Speaker Dates

• October 11th – CFP Opens
• November 1-5 – (ESE Distraction)
• November 12 – “Early Bird” Submissions deadline
• November 30 – CFP Closes (Post Thanksgiving Tuesday).
• December 10 – Program Chosen
EclipseCon 2011 Key Speaker Dates (summarized for most of you)

- November 30 – Panic, beg Chris for an extension, submit something half assed as a place holder and update it 100 times over the next week.
Adjustments to Schedule in 2011

• Two tutorials Monday + 2h of sessions
• No tutorials Tuesday
• Tutorials Wed / Thur
Adjustments to Schedule in 2011

• Long talks become 40 minutes
• Standard talks become 20 minutes
Adjustments to Schedule in 2011

• More long talks (40 min) – 25 vs 15 last year
• Same # of std talks (20 min) – 90
• Same # tutorials (5x3h, 15x2h)
• Same # keynotes
• No lightning talks – planning Ignite Session instead
Keynotes

• TBA

• Send Chris your Keynote ideas!
  – Use #donaldawesome tag for easy searching

• Justin Beiber is booked, sorry.
Other Events!!!

• Eclipse Day at the Googleplex
  – Today
  – Here
Other Events!!!

• Eclipse Government Day – October 12, Reston
  
  – Bringing together ~100 users of Eclipse technology in Government and related industries
• Eclipse Enterprise Days – October 13/14, Reston

  – Two days of collaboration and knowledge sharing from some of the heaviest users of Eclipse Technologies. Have 1000+ eclipse developers in your Org? These days are for you.