

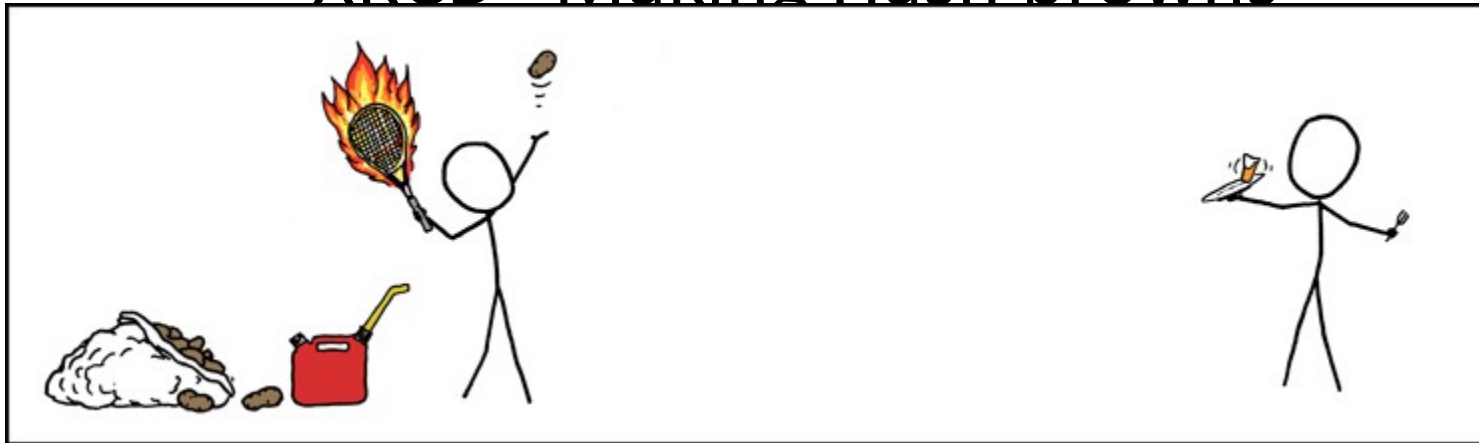
EclipseCon Ignite

(Does this count as one of my 20 slides?)

EclipseCon Ignite

- Ian said “try to be funny”
 - I need at least 1 week notice to be funny

XKCD “Making Hash browns”



Me, this morning...



Social Networking Suggestions for EclipseCon Ignite Talk

- Use tag #eclipsecon and #donaldawesome



Follow me on twitter @DonaldEclipse

– Identica is lame*, you won't find me there as I'm not a freetard.



Don't friend me on Facebook unless you're my, uh, Friend.

* I kid, Identica is a Canadian thing and I know the guy who built it

Other Social Networking Details



But First, a Sooner Conference...

ESE Registration Opens

[eclipseevents](#) 2 videos



<http://eclipse.org/go/ESEVID>

Announcing EclipseCon 2011

- March 21-24
 - 4 full days! (Not 2.5 -> FOUR!)
- Santa Clara, CA
- Conference Chair ----->



Live Twitter Feed Update



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[Ian Skerrett](#) [#donaldawesome](#) .@DonaldEclipse is kicking a\$\$ at ignite talk, yo dawgs!!!

6 secs ago via Brizzly



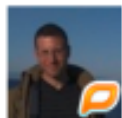
[lgayowski](#) 500,000th tweeter using [#donaldawesome](#) tag gets an eclipse logo'd toothpic

8 secs ago via TweetDeck



[berndkolb](#) [#eclipsecon?](#) why is [#donaldawesome](#) and [#eclipsecon](#) trending? Did I miss the CFP? ESE is soon!

14 secs ago via TweetDeck



[canizeiqqvich](#) oh crap, why did I agree to be the PC chair for [#eclipsecon](#), I should never answer emails during runner's high

17 secs ago via Tweet Button



[web_rat](#) eclipse is evil because it advocates commercial adoption for open source no matter what [#donaldawesome](#) says.

20 secs ago via web



[lars_kurth](#) [#donaldawesomER](#) if he uses Symbian!



DonaldEclipse

1,143 tweets

239

19539

1223

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Benjamin Cabé

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EclipseCon 2010 “The Good”

- Great BUZZ
- FUN
- Didn't loose shirt

EclipseCon 2010 Lessons Learned

- Bigger Rooms with Better AV layout
- Improve Exhibits Area Layout
- Need more focus on session *quality*

EclipseCon 2011

- We will have bigger rooms!
- We will have better Exhibits Layout!
- We will focus on Session and Speaker Quality!

EclipseCon 2011 Key Speaker Dates

- October 11th – CFP Opens
- November 1-5 – (ESE Distraction)
- November 12 – “Early Bird” Submissions deadline
- November 30 – CFP Closes (Post Thanksgiving Tuesday).
- December 10 – Program Chosen

EclipseCon 2011 Key Speaker Dates (summarized for most of you)

- November 30 – Panic, beg Chris for an extension, submit something half assed as a place holder and update it 100 times over the next week.

Adjustments to Schedule in 2011

- Two tutorials Monday + 2h of sessions
- No tutorials Tuesday
- Tutorials Wed / Thur

Adjustments to Schedule in 2011

- Long talks become 40 minutes
- Standard talks become 20 minutes

Adjustments to Schedule in 2011

- More long talks (40 min) – 25 vs 15 last year
- Same # of std talks (20 min) – 90
- Same # tutorials (5x3h, 15x2h)
- Same # keynotes
- No lightning talks – planning Ignite Session instead

Keynotes

- TBA
- Send Chris your Keynote ideas!
 - Use #donaldawesome tag for easy searching
- Justin Bieber is booked, sorry.

Other Events!!!

- Eclipse Day at the Googleplex
 - Today
 - Here

Other Events!!!

- Eclipse Government Day – October 12, Reston
 - Bringing together ~100 users of Eclipse technology in Government and related industries

Other Events!!!

- Eclipse Enterprise Days – October 13/14, Reston
 - Two days of collaboration and knowledge sharing from some of the heaviest users of Eclipse Technologies. Have 1000+ eclipse developers in your Org? These days are for you.