

QUICK GUIDE

for using

nebula logo



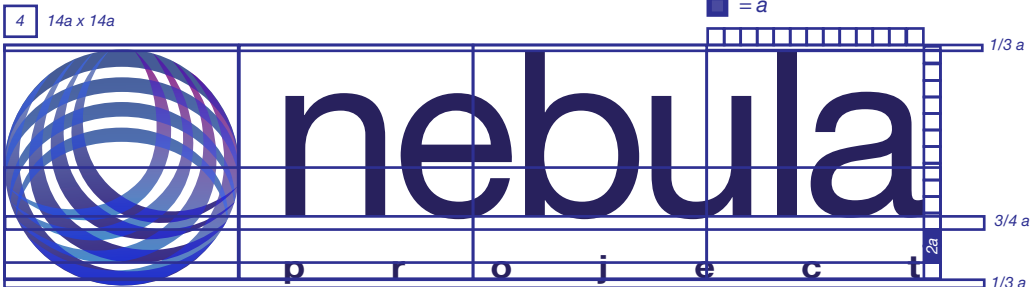


Hi, this is a small guide to Nebula logo. It is not necessary, but i'm sure, that it will be very usefull for you. I've created it to help you to use this logo correct. In this guide you can find a grid, all information about colours, fonts, and icons. All files, you will need in your work are attached in arhive.



On the top of the page you can see the original coloured Nebula logo. And on left you can see smaller copies. As you can see the 50% smaller copy is fine and readable. But if you're going to use smaller copy, such as 70% smaller copy, don't use the word "project". Just because in this size it looks like a small dots. Without this sign logo stays still recognizable.

Ok, now, here are some grids. The only reason, why i give you this grids is to give you right proportions and sizes of the logo. It will be better if you will always make it bigger or smaller, using right proportions and distance. If you're going to use background, make sure that you have enough free space for logo (min. 5 mm margin on the each side)





Main Logo colour

29225E

R41 G34 B94

C98 M100 Y29 K26



Gradient colours for top elements in circle

557ABC

R85 G122 B188 **TO**

C71 M50 Y0 K0

475B97

R71 G91 B151

C73 M58 Y0 K21

Opacity 100%, overlay



Gradient colours for left elements in circle

7A92CA

R122 G146 B202 **TO**

C53 M37 Y0 K0

3B2C82

R59 G44 B130

C94 M100 Y7 K6

Opacity 100%, overlay



Gradient colours for right elements in circle

9B278F

R155 G39 B143 **TO**

C45 M99 Y0 K0

478ECC

R71 G142 B204

C71 M35 Y0 K0

Opacity 100%, overlay



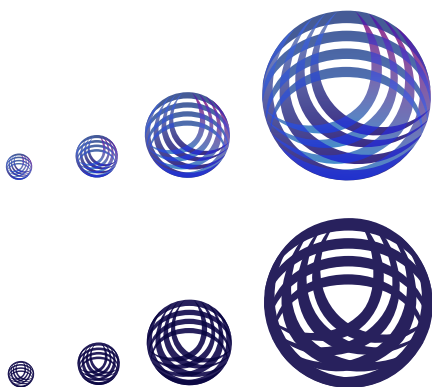
Here are some variations for using this logo. Of course you can use this logo in this variations. Also here you can see an example of logo+background.

On the next page you can find all the colours and gradients you will need for logo. As an advise: better to use the main colour for monochrome logo if it's possible (for example: wite logo on main-coloured background, or main-coloured logo on light or wite background) All the colors are in three palettes for printing and web.

Helvetica Neue LT Std Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,!@#\$%^&* (+

This font was used to create the main text part of the logo. But, unlike the classic Helvetica it's free.



And some words about icons.
Here you can see icons for nebula
project in 10px, 16px, 32px, 64px.
You can use both color and
monochrome. All the icon files in
PNG will be attached in archive.

I hope, that this guide will help you to use this logo correct and comfortable. And i would like to wish all the best for this project with new logo)

You can always contact me if you will have questions:
fedotova.d.s@gmail.com
skype: dahka-gorina